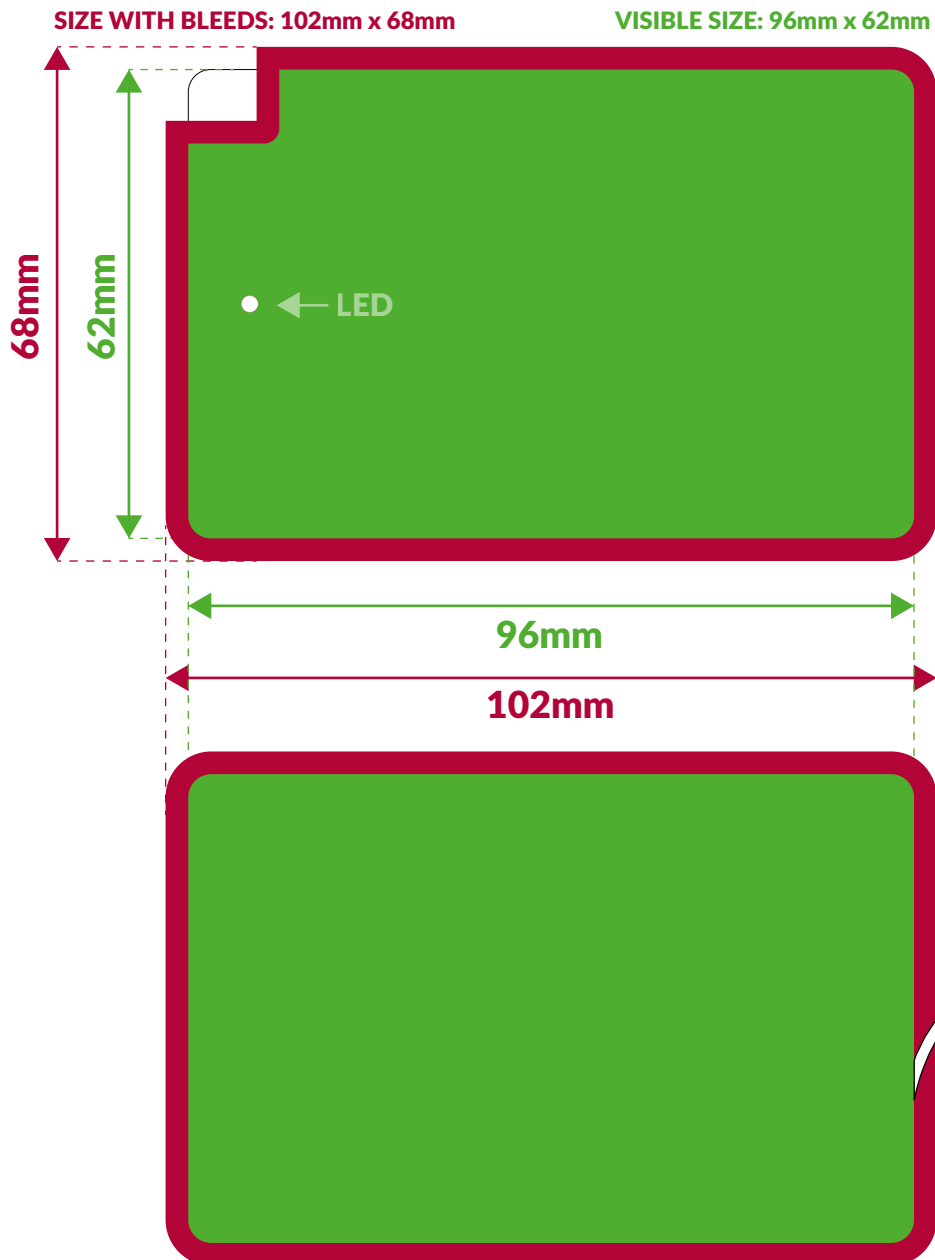# Card Power Bank | Print Guidelines

The following print guide has been prepared for your graphic designer, however should you not have
a graphic designer, Flashbay is happy to lay out your artwork and/or text which you can email
to your Flashbay account manager. Having submitted your artwork to Flashbay, you will receive a virtual
PDF for your review. We can make modifications thereafter as requested.

Artwork specification:

The printed artwork will have a visible area of 96mm x 62mm.
Please design your artwork with **3mm** bleeds, to a size of **102mm x 68mm**

SIZE WITH BLEEDS: 102mm x 68mm   **VISIBLE SIZE: 96mm x 62mm**

68mm

62mm

← LED

96mm

102mm

Why do
we need bleeds?

Bleed refers to printing that
goes beyond the edge of the
sheet after trimming. The
bleed is the part on the side
of a document that gives the
printer a small amount of
space to account for
movement of the paper, and
design inconsistencies.
Bleeds ensure that no
unprinted edges occur in
the final trimmed document.

▸ CMYK colour mode
▸ Vector files preferably
▸ 300dpi minimum
  resolution for rasters,
  600+ dpi preferred