## **PVC Card Landscape** | Print Guidelines



The following print guide has been prepared for your graphic designer, however should you not have a graphic designer, Flashbay is happy to lay out your artwork and/or text which you can email to your Flashbay account manager. Having submitted your artwork to Flashbay, you will receive a virtual PDF for your review. We can make modifications thereafter as requested.

## Why do Photo Printing we need bleeds? 89.5mm 89.5mm 85.5mm 85.5mm the final trimmed document. 54mm 58<u>mm</u>

Bleed refers to printing that goes beyond the edge of the sheet after trimming. The bleed is the part on the side of a document that gives the printer a small amount of space to account for movement of the paper, and design inconsistencies. Bleed ensures that no unprinted edges occur in

> **Printing** specification:

CMYK colour mode ▶ Vector files preferably 300dpi for rasters

